



ADRIAN ORTIZ

VISUAL DESIGNER

Baltimore-based Visual Artist and Product Designer interested in Graphic and Web Design.

EXPERIENCE

FREELANCE ARTIST

SELF-EMPLOYED | FEB 2022 - PRESENT

- Created and delivered custom art pieces for clients ranging from digital illustrations to business and product designs tailored to their specific requirements.
- Developed and managed project timelines and budgets, ensuring on-time delivery of high-quality work while maintaining profitability.
- Built a robust portfolio of work and maintained an active social media presence to attract new clients and showcase completed projects.

SENIOR MANAGER (7 YEARS)

LANDMARK THEATRES HARBOR EAST | JUNE 2007 - MARCH 2021

As a hands-on manager, oversaw a team of 2 hourly managers, 5 supervisors, and up to 50 service industry employees in a fast-paced, competitive business operating 365 days a year.

- Managed employee scheduling and tracked attendance to efficiently manage payroll.
- Coordinated with a senior manager to handle human resources, including hiring and training new employees and conducting regular staff evaluations.
- Maintained theatre inventory, overseeing daily counting and monthly reporting of stock. Responsible for weekly ordering of concessions, paper, and cleaning products as well as the receiving and processing of products and invoices.
- Collaborated with other managers on the planning and execution of weekly movie screening events for various clientele.
- Conducted daily cash handling and monthly analysis of P&L statements to ensure budget and profit goals were met.
- Performed facility maintenance and repairs for a variety of equipment.
- As part of my responsibilities, I designed and maintained marketing materials, schedules, and signage that were prominently displayed and utilized by guests.

CERTIFICATIONS

GOOGLE UX DESIGN CERTIFICATION

ONLINE PROGRAM | OCT 2022 - DEC 2023

Completed rigorous training designed for entry-level job readiness. Topics included research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

ADOBE CREATE STUNNING PRESENTATIONS

ONLINE COURSE | APRIL 2022

Focused on training for Adobe Creative Cloud Express, Illustrator, XD, and Stock and designing effective presentations for the workplace.

TOOLS

FIGMA
CANVA
ADOBE CREATIVE CLOUD
PREMIERE | AFTER EFFECTS
BLENDER | MAYA
MS OFFICE
GIT

SKILLS

INTERACTION DESIGN
VISUAL DESIGN
PROJECT MANAGEMENT
MOTION GRAPHICS
TIME MANAGEMENT
CUSTOMER SERVICE

LANGUAGES

HTML | CSS
JQUERY
JAVASCRIPT

EDUCATION

TOWSON UNIVERSITY
DIGITAL ART & DESIGN
BFA | Class of 2014

ANNE ARUNDEL C.C
INTERACTIVE TECHNOLOGY
Transfer | 2007 - 2010